AI FOUNDATIONS AND CREATIVE APPLICATIONS, CERTIFICATE OF COMPLETION

Requirements

Provides essential training for both aspiring entrepreneurs and job seekers, ensuring they can leverage AI for business growth, innovation, and long-term sustainability in an evolving digital economy.

Code	Title	Units
PROW NC200	Introduction to Generative AI	0
PROW NC210	Generating Content with AI Tools for Increased Efficiency	0
PROW NC220	Creating Graphic Designs with AI Tools	0

Learning Outcomes

1. Apply AI tools to generate social media graphics, website graphics, and basic website layouts that align with branding and marketing strategies.
2. Evaluate the effectiveness of AI-generated content in engaging their target audience and maintaining authenticity.
3. Explain and summarize the fundamental concepts of generative AI, including its core technologies such as large language models and image-generation tools, by articulating their functions, capabilities, and real-world applications.