

AI FOR ENTREPRENEURS, CERTIFICATE OF COMPLETION

Requirements

This certificate empowers students and aspiring entrepreneurs to leverage specialized AI tools for market research, podcast launching, e-book publishing, and online course creation. Students will gain practical skills to quickly evaluate business ideas, create compelling digital content, and successfully launch profitable online ventures.

Code	Title	Units
PROW NC230	Validating Your Business Idea: From Concept to Clarity with Generative AI	0
PROW NC240	AI to Grow Your Side Hustle	0

Learning Outcomes

1. Discover the process to create captivating e-books and online courses using AI-powered content generation and design tools.
2. Develop and launch engaging podcasts utilizing AI tools for content planning, scripting, and production.
3. Evaluate business ideas using AI-driven market research tools to determine viability and market potential.