

# APPLIED PHOTOGRAPHY, CERTIFICATE OF ACHIEVEMENT (C)

## Overview

The Photography curriculum is carefully designed to build fundamental technical skills in the operation of 35mm and medium-format cameras, using traditional and digital camera systems. In addition, all classes emphasize the importance of creativity and originality in image-making through a progressive series of conceptual assignments. Basics in digital imaging, editing and creative manipulations, digital printing and color management technologies are provided from entry-level classes and throughout the entire curriculum. The program develops the historic relevance of photography in art and multimedia as well as provides a foundation in creative digital processes that will integrate into the work place. Our digital classroom and darkroom facilities include state-of-the-art service bureau quality equipment and archival printers up to 44" wide to thoroughly prepare students for a variety of job opportunities in the work place. Nine new industry-specific short courses have been added as electives.

## Requirements

### Certificate of Achievement Requirements

Complete all Department Requirements for the Certificate of Achievement with a C or better in each course. Candidates for a Certificate of Achievement are required to complete at least 20% of the department requirements through SBCC.

Code	Title	Units
<b>Department Requirements</b>		
PHOT 109	Introduction to Photography	3
PHOT 180	Digital Darkroom	3
PHOT/JOUR 190	Photojournalism	3
PHOT 209	Intermediate Photography and Lighting	3
PHOT 250	Fine Art Photography	3
PHOT 260	Portfolio	3
PHOT 280	Advanced Photography and Lighting Strategies	3
PHOT 285	Color Management	3
Complete 6 units from the following:		6
PHOT 120	Creative Applications I	
PHOT 125	Creative Applications II	
PHOT 130	Digital Assets Management	
PHOT 135	Wedding and Event Photography	
PHOT 140	Travel and Street Photography	
PHOT 145	Fine Art Copy Work	
PHOT 146	Children and Pet Photography	
PHOT 147	Sports Photography	
PHOT 150	Stock Photography	
PHOT 151	Stock Photography II	
PHOT 214	Advertising Illustration	

PHOT 281 Digital Darkroom II

Total Units

30.00

## Learning Outcomes

1. Demonstrate fundamentals of 35mm traditional and digital camera operations.
2. Demonstrate skills in scanning, digital printing and archival printing technologies.
3. Demonstrate digital image editing, enhancement special manipulation effects.
4. Demonstrate composition and conceptual development.
5. Demonstrate acceptable photographic methods in studio photography.
6. Demonstrate advanced lighting techniques.
7. Demonstrate the ability to create a professional portfolio of their work that projects lasting appeal and has high visual impact.
8. Demonstrate color management basics.
9. Access and analyze industry related information, using it to assess and adapt to dynamic creative environments, to make complex decisions, to solve problems, and evaluate outcomes.
10. Demonstrate professional behavior in the studio/classroom as well as in workplace.

## Recommended Sequence

Make an appointment with your SBCC academic counselor through Starfish to create a Student Education Plan that reflects a recommended course sequence for this program that is tailored to your individual needs.

How to schedule an Academic Counseling appointment (<https://www.sbcc.edu/counselingcenter/counselingappointments.php>).