

JOURNALISM, ASSOCIATE IN ARTS FOR TRANSFER (AA-T)

The profession of journalism has undergone a seismic shift—and the Santa Barbara City College Journalism Program is a leader at the two-year level in preparing students for a changing and exciting future.

Newspapers, formally a print-only medium, have transitioned to the Web, where readership is growing rapidly. Broadcast journalism has also moved online, allowing for more immediate reporting, faster news cycles and public interaction. A pervasive Internet and low-cost mobile devices have exponentially increased the demand for up-to-date news and led to a new class of journalist able to tell stories through hypertext, images, video and sound.

SBCC journalism students learn by doing. Through the award-winning 24/7 site, TheChannels.org, students produce articles in traditional news formats and in the feature and opinion genres. Additionally, they combine photojournalism and video-journalism to create works suitable for viewing on mobile devices. Our students become proficient at leveraging the awesome power of social media to promote their work throughout campus, the community—and the world.

The Journalism Department coordinates its classes and curriculum with English, photography, film and television production, multimedia and graphic design. We welcome majors in those areas who want to work on visual journalism, documentary or non-fiction creative writing projects. Theory courses round out a curriculum that prepares students to transfer and begin their path toward become professional journalists committed to truth-telling, ethical practice and creative craftsmanship.

The Associate in Arts for Transfer degree in Journalism provides students with the foundational knowledge necessary to make a successful transition into a Baccalaureate Degree at any of the CSU campuses. The Associate Degree for Transfer (AA-T or AS-T) is a special degree offered at California Community Colleges. Students who earn an AA-T or AS-T degree are guaranteed admission to a campus within the California State University (CSU) system in a similar major, although not necessarily to a specific campus. Students who complete an AA-T or AS-T are given priority consideration when applying to a particular program that is similar to the student's community college major, and will be given a special GPA advantage when applying to CSU impacted campuses or majors.

Students should consult with an academic counselor when choosing electives in order to develop a program of study that is best suited to their specific needs. For example, requirements for the baccalaureate degree in Journalism and related majors vary from one institution to another. It is, therefore, essential to become familiar with the requirements of the institution that a student plans to attend.

Visit <https://adegreewithaguarantee.com/> for more information about these degrees.

Requirements

Associate Degree for Transfer Graduation Requirements

Complete all of the following:

1. All Major Requirements listed below with a "C" or better or "P" in each course.

2. Cal-GETC pattern (<https://catalog.sbccc.edu/transfer-curricula/#igetctext>).
3. At least 60 CSU transferable semester units.
4. Achieve a minimum GPA of 2.0 in all CSU transferable coursework.
5. A minimum of 12 units through SBCC.

Code	Title	Units
Major Requirements		
Required Core		
COMM 171 or JOUR 200	Mass Media and Society Contemporary News Media and Society	3
JOUR 101	Reporting/Writing I	3
JOUR 121	The Channels: Reporting/Writing	3
List A - Complete one course from the following:		3-4
JOUR 122A	The Channels: Newswriting and Editing	
JOUR/MKT 135	Public Relations	
JOUR/PHOT 190	Photojournalism	
JOUR 250	Introduction to Visual Communication	
List B - Complete two courses from the following:		6-10
Any Cal-GETC courses from two different areas within 1A through 4 not taken in the Required Core		
COMM 101	Introduction to Communication	
COMM 235	Argumentation and Debate	
ECON 101 or ECON 101H		
ECON 102 or ECON 102H		
ENG 103 or ENG 111	Critical Thinking and Reading Critical Thinking and Composition Through Literature	
or ENG 111H	Critical Thinking and Composition Through Literature, Honors	
or PHIL 111	Critical Thinking and Writing in Philosophy	
ENGL C1001	Critical Thinking and Writing	
FP 160	Television Studio Production	
FP 165	Television Field Production	
FP 175	Film and Video Production I	
GDP 110	Media Design	
GDP 111	Introduction to Graphic Design	
JOUR 122B	The Channels: Editing and Publishing	
PHIL 205	Introduction to Logic	
POLS 131	Comparative Politics	
POLS C1000	American Government and Politics	
STAT C1000 or PSY 150 or SOC 125	Introduction to Statistics Statistics for the Behavioral Sciences Introduction to Statistics in Sociology	
Total Units		18.00-23.00

Students are advised to consult the CSU ADT Major & Campus Search (<https://www.calstate.edu/apply/transfer/Pages/associate-degree-for-transfer-major-and-campus-search.aspx>) database to determine which bachelor's degree programs offered by the CSU campuses are deemed similar to the AA-T in Journalism. Students are also advised to consult ASSIST (www.assist.org) (<https://assist.org/>) and

to meet with an academic counselor to discuss the best combination of courses to take for their AA-T to ensure they receive the admission benefits associated with it, and to meet the requirements of the transfer institution to which they are intending to transfer.

Learning Outcomes

1. Develop and apply news judgment to select, report and produce publishable news projects.
2. Practice standard reporting and newsgathering techniques across media platforms.
3. Identify and employ the best medium by which to convey journalistic content.
4. Develop journalistic content in multiple media forms.
5. Identify and employ best practices of professional journalists: commitment to role of the free press in a participatory democracy; sound ethics; accuracy, fairness and context in all content.

Recommended Sequence

Make an appointment with your SBCC academic counselor through Starfish to create a Student Education Plan that reflects a recommended course sequence for this program that is tailored to your individual needs.

How to schedule an Academic Counseling appointment (<https://www.sbcc.edu/counselingcenter/counselingappointments.php>).