INTRODUCTION TO GRAPHIC DESIGN, CERTIFICATE OF ACHIEVEMENT (C)

Overview

The Graphic Design & Photography Department offers a Certificate of Completion in Graphic Design. The Certificate of Completion provides students with a solid foundation to understanding of the design process from concept to printed piece. Students gain knowledge of both the creative process and industry-standard computer tools and software used in Graphic Design.

Requirements

Certificate of Achievement Requirements

Complete all Department Requirements for the Certificate of Achievement with a cumulative grade point average (GPA) of 2.0 or better. Candidates for a Certificate of Achievement are required to complete at least 20% of the department requirements through SBCC.

| Code | Title | Units | |
|-------------------------|--------------------------------|-------|--|
| Department Requirements | | | |
| GDP 110 | Media Design | 3 | |
| GDP 111 | Introduction to Graphic Design | 3 | |
| GDP 113 | Typography | 3 | |
| GDP 114 | Intermediate Graphic Design | 3 | |
| GDP 116 | History of Graphic Design | 3 | |
| GDP 118 | Creative Thinking | 3 | |
| Total Units | | 18.00 | |

Strongly Recommended

| Code | Title | Units |
|----------|-----------------------------|-------|
| ART 120 | Fundamentals Of Drawing | 3 |
| PHOT 109 | Introduction to Photography | 3 |

Learning Outcomes

- 1. Apply design principles to both print and screen layouts.
- 2. Demonstrate proficiency using industry-standard software to produce graphic design layouts that are print-ready digital files.
- 3. Define professional terminology for the graphic design and print industry.
- 4. Demonstrate a sense of aesthetics for design and typography in the visual communication field.
- 5. Identify and apply their creative abilities to communicate ideas with confidence.
- 6. Demonstrate effective evaluation techniques, such as critiquing, to test and revise ideas and designs.
- 7. Develop professional guality design concepts and layouts.

Recommended Sequence

Make an appointment with your SBCC academic counselor through Starfish to create a Student Education Plan that reflects a recommended course sequence for this program that is tailored to your individual needs. How to schedule an Academic Counseling appointment (https:// www.sbcc.edu/counselingcenter/counselingappointments.php). 1