

GLOBAL LEADERSHIP, CERTIFICATE OF ACHIEVEMENT (C)

Overview

The Global Leadership Certificate is composed of required courses in global studies and communication and a wide array of transferable social sciences and arts/humanities elective courses. Students are prepared to continue their academic studies in a variety of fields, not limited to global studies and communication, such as history, political science, economics, business, sociology and environmental studies. The program will also prepare students for employment in one of the many occupational fields affected by globalization and changing communication. More specifically, it will prepare students for positions in the public and private sectors, ranging from education, government, journalism and media, to non-governmental organizations, of which the Santa Barbara community has many. The Global Leadership Certificate supports Santa Barbara City College's core principles of promoting global responsibility as articulated in the SBCC mission statement.

Requirements

Certificate of Achievement Requirements

Complete all Department Requirements for the Certificate of Achievement with a C or better in each course. Candidates for a Certificate of Achievement are required to complete at least 20% of the department requirements through SBCC.

| Code | Title | Units |
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| Department Requirements | | |
| Core Courses | | |
| GLST 101 | Introduction to Global Studies | 3 |
| GLST 102 | Global Problems | 3 |
| Complete two courses from the following: | | 6 |
| COMM 121 or COMM 121H or COMM 122 | Interpersonal Communication Interpersonal Communication, Honors | |
| COMM 142 | Leadership in a Global Society | |
| COMM 151 | Intercultural Communication | |
| Complete a minimum of 6 units from the following: | | 6-10 |
| ANTH 103 | Introduction To Cultural Anthropology | |
| ANTH 109 | Comparative World Cultures | |
| ARBC 102 | Beginning Modern Standard Arabic II | |
| ASAM 101 | Comparative Asian-American History, 1849-1965 | |
| ASAM 102 | Contemporary Asian-American History | |
| ASL 102 | Beginning American Sign Language II | |
| ASL 103 | Intermediate American Sign Language I | |
| ASL 104 | Intermediate American Sign Language II | |
| ASL 125 | American Deaf Culture and History | |
| BLST 101 | The African-American In U.S. History To World War II | |

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| BLST 102 or BLST 102H | The African-American In U.S. History, From Civil Rights Movement To Present The African-American in U.S. History, from Civil Rights to Present, Honors |
| BLST 103 | African-American Culture |
| CHIN 102 | Beginning Chinese II |
| CHIN 103 | Intermediate Chinese |
| CHST 101 | Mexican-American (Chicano) History In The U.S. |
| CHST 102 | The Chicano And Latino In U.S. History, From The 1960's To The Present |
| CHST 103 | Mexican-American (Chicano) Culture |
| CHST 113 | Introduction to Chicano/Mexican-American Literature |
| CHST 114 | Borderlands Literature: U.S.-Mexico |
| CHST 115 | Introduction To Mexican Literature |
| CHST 121 | The Chicana And Other Latina Women |
| COMM 101 COMM 121 or COMM 121H or COMM 122 | Introduction to Communication Interpersonal Communication ¹ Interpersonal Communication, Honors |
| COMM 131 or COMM 131H | |
| COMM 141 | Small Group Communication |
| COMM 142 | Leadership in a Global Society ¹ |
| COMM 151 | Intercultural Communication ¹ |
| COMM 161 or COMM 162 | Communication in Organizations |
| COMM 171 | Mass Media and Society |
| COMM 235 | Argumentation and Debate |
| ECON 101 or ECON 101H | Microeconomics Microeconomics, Honors |
| ECON 102 or ECON 102H | Macroeconomics Macroeconomics, Honors |
| ENT 201 | Introduction to Entrepreneurship and Innovation |
| ENT 202 | Entrepreneurship: Idea to Business Model |
| ENT 206 | Enterprise Launch |
| ENVS 110 | Humans And The Biological Environment |
| ENVS/HIST 112 | American Environmental History |
| ERTH 142/ GEOG 105 | Economic Geography |
| ETHS 101 or ETHS 101H | The Immigrant Experience in the U.S. The Immigrant Experience in the U.S., Honors |
| ETHS/SOC 107 | Racism In America |
| ETHS 109 | U.S.-Mexico And Other Borderlands |
| ETHS 110 | Contemporary Ethnic Communities |
| ETHS 121 | Women of Color In The U.S. |
| ETHS 122 | Arab-American/Middle Eastern Women In The U.S. |

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| FR 102 | Beginning French II |
| FR 103 | Intermediate French I |
| FR 104 | Intermediate French II |
| FS 101 | Introduction to Film Studies |
| or FS 101H | Introduction to Film Studies, Honors |
| FS 105 | Introduction to Television Studies |
| FS 107 | Contemporary American Film |
| FS 113 | Experimental Film |
| FS 115 | The Vietnam War in Film |
| FS 116 | Gender and Sexuality in Film |
| FS 118 | Film Genres |
| FS 119 | Film Comedy |
| FS 120 | Visionary Filmmakers |
| FS 121 | Documentary Film |
| GEOG 102 | Human Geography |
| GEOG 104 | World Regional Geography |
| GER 102 | Beginning German II |
| GER 103 | Intermediate German I |
| GER 104 | Intermediate German II |
| HEBR 102 | Beginning Modern Hebrew II |
| HIST 101 | History of the U.S. to 1877 |
| HIST 102 | History of the U.S. Since 1865 |
| or HIST 102H | History Of The U.S. Since 1865, Honors |
| HIST 103 | History of Western Civilization |
| HIST 104 | History of Western Civilization |
| or HIST 113H | History Of Western Civilization: 1600 To Present, Honors |
| HIST 107 | World Civilization, Beginnings to 1550 |
| HIST 108 | World Civilization, 1550 to Present |
| HIST 110 | History of American Women |
| or HIST 110H | History Of American Women (Honors) |
| HIST 111 | The American West as Frontier and Region |
| HIST 115 | The Vietnam Wars |
| HIST 120 | Modern Europe |
| HIST 121 | History Of Great Britain |
| HIST 122 | History Of Great Britain |
| HIST 127 | History Of Russia |
| HIST 133 | History of Latin America |
| HIST 134 | History Of Latin America: 1800'S To Modern Period |
| HIST 135 | History of Mexico |
| HIST 137 | History of Religions of The Middle East |
| HIST 138 | History of the Modern Middle East |
| IBUS 102 | Introduction to International Business |
| ITAL 102 | Beginning Italian II |
| ITAL 103 | Intermediate Italian I |
| ITAL 104 | Intermediate Italian II |
| JAPN 102 | Beginning Japanese II |
| JAPN 103 | Intermediate Japanese I |
| JAPN 104 | Intermediate Japanese II |
| JOUR/MKT 135 | Public Relations |

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| KOR 102 | Beginning Korean II |
| LATN 102 | Beginning Latin II |
| MGMT 101 | Introduction To Management |
| MGMT 102 | Leadership in Organizations |
| MKT 101 | Introduction to Marketing |
| MKT/MAT 164 | Online and Mobile Marketing |
| MKT 203 | Marketing Communications |
| MKT 205 | Consumer Selling Strategies |
| MKT 209 | International Marketing |
| MKT 215 | Segmentation and Target Marketing |
| MKT/CIS 220 | Introduction to Electronic Commerce |
| NATA 101 | American Indian: Past and Present |
| NATA 102 | The Native American In 20th Century Society |
| NATA 103 | Native American Cultural Heritage |
| NATA 104 | California Indians |
| NATA 105 | California Tribes: The Chumash |
| NATA 112 | Native American Visual And Musical Art |
| NATA 113 | The Indian In Literature: Fact And Fiction |
| PHIL 100 | Introduction to Philosophy |
| or PHIL 100H | Introduction to Philosophy, Honors |
| PHIL 101 | Introduction to Ethics |
| or PHIL 101H | Introduction To Ethics, Honors |
| PHIL 102 | Comparative World Religions |
| PHIL 200 | History Of Philosophy: Ancient |
| PHIL 201 | History of Philosophy: Modern |
| PHIL 203 | Truth, Meaning, and Existence |
| PHIL 207A | Comparative Philosophy, East And West |
| POLS 101 | |
| POLS 104 | American Government: Policy Issues/ Process |
| POLS 110 | Politics, Society And The Mass Media |
| POLS 121 | International Politics |
| or POLS 121H | International Politics, Honors |
| POLS 122 | International Organizations: Global and Regional Governance |
| POLS 131 | Comparative Politics |
| POLS 132 | Political Thinking |
| POLS 134H | Political Violence, Honors |
| POLS 151 | Law And Society |
| PSY 100 | |
| or PSY 100H | |
| PSY 106 | Positive Psychology |
| PSY 120 | Introduction To Psychology |
| PSY 125 | Psychology Of Human Sexuality |
| PSY 140 | Child Development |
| PSY 145 | Human Development |
| PSY 175 | Social Psychology: Psychological Perspective |
| SOC 101 | Introduction To Sociology |

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| or SOC 101H | Introduction to Sociology, Honors |
| SOC 104 | Social Psychology |
| SOC 109 | Social Problems |
| SOC/ANTH 110 | |
| SOC 113 | Sociology Of Sex and Gender |
| SOC 115 | Introduction To Social Research |
| SOC 118 | Media, Culture and Society |
| SPAN 102 | Beginning Spanish II |
| SPAN 103 | Intermediate Spanish I |
| SPAN 104 | Intermediate Spanish II |
| SPAN 139 | Contemporary Cultures Of Spain |
| SPAN 150 | Advanced Spanish |
| SPAN 160 | Advanced Spanish |
| TA 103 | Theatre Appreciation |
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| Total Units | 18.00-22.00 |

¹ If not used to satisfy a core requirement above.

Learning Outcomes

1. Describe key developments in the ongoing process of globalization and various contemporary economic, political and cultural problems in the world arena.
2. Analyze a specific global problem of international or regional nature and discuss approaches to its solution.
3. Analyze and critically evaluate communication practices, messages and outcomes in various contexts (e.g., interpersonal, intercultural, small group, organizational, public speaking and mass media communication).
4. Recognize and articulate the benefits and challenges of diverse communicative practices in our global multicultural society.

Recommended Sequence

Make an appointment with your SBCC academic counselor through Starfish to create a Student Education Plan that reflects a recommended course sequence for this program that is tailored to your individual needs.

How to schedule an Academic Counseling appointment (<https://www.sbcc.edu/counselingcenter/counselingappointments.php>).