

ENTREPRENEURSHIP, SKILLS COMPETENCY AWARD (SCA): WEB DESIGN - LEVEL I

Requirements

Skills Competency Award Requirements

Complete all department requirements with a "C" or higher or "P" in each course. Candidates for a Skills Competency Award are required to complete at least 20% of the department requirements through SBCC.

Code	Title	Units
Department Requirements		
ENT 201	Introduction to Entrepreneurship and Innovation	3
ENT 202	Entrepreneurship: Idea to Business Model	3
ENT 203	Marketing Plan Development	3
ENT 204	Global Entrepreneurship	3
GDP 110	Media Design	3
MAT 131	Digital Imaging I	3
MAT 153	Web Design I	3
Total Units		21.00

Learning Outcomes

1. Utilize Photoshop to create, edit and prepare images for print in various media.
2. Capable of designing, publishing and publicizing websites.
3. Ability to utilize various digital tools in the production of 2-D designs.
4. Understand various functional aspects of developing, managing and growing a small business.