

BUSINESS ADMINISTRATION, SKILLS COMPETENCY AWARD (SCA): LEVEL I

Overview

This department offers occupational and professional programs in business which meet the needs of students planning to obtain immediate employment, retrain, earn an A.A. Degree, transfer to a four-year college or university, or take courses to enhance their understanding of the environment in which they work and live.

Requirements

Skills Competency Award Requirements

Complete all department requirements with a "C" or higher or "P" in each course. Candidates for a Skills Competency Award are required to complete at least 20% of the department requirements through SBCC.

Code	Title	Units
Department Requirements		
BUS 101	Introduction To Business	3
ENT 204	Global Entrepreneurship	3
MGMT 101	Introduction To Management	3
Complete 3 units of Controlled Electives from the following:		3-4
ACCT 110	Introduction to Accounting	
BLAW 110	Legal Environment of Business	
CIS 101	Introduction to Computers and Information Systems	
COMM 151	Intercultural Communication	
COMM 161 or COMM 162	Communication in Organizations	
CS 101	Computer Concepts	
ECON 101 or ECON 101H	Microeconomics Microeconomics, Honors	
ECON 102 or ECON 102H	Macroeconomics Macroeconomics, Honors	
FIN 202	Managerial Finance	
Total Units		12.00-13.00

Learning Outcomes

1. Utilize the basic steps necessary to investigate and evaluate new business opportunities.
2. Apply the basic steps in the strategic planning process necessary for the development of a new business venture.
3. Utilize a four (4) square SWOT matrix to strategically assess the internal and external business environment.
4. Make use of the steps necessary to effectively manage a diverse workforce.
5. Manage the value-chain in an organization as a means of achieving superior quality, efficiency and responsiveness to the customer.