

BUSINESS ADMINISTRATION, CERTIFICATE OF ACHIEVEMENT (C): ENTREPRENEURSHIP EMPHASIS

How to schedule an Academic Counseling appointment (<https://www.sbccc.edu/counselingcenter/counselingappointments.php>).

Overview

The Business Administration - Emphasis in Entrepreneurship Program at Santa Barbara City College is designed to provide the student with the facts, skills and concepts necessary to become successful in small to mid-sized organizations. Topics covered include management, ownership, marketing, legal environment, finance, accounting and computer applications. Students interested in transferring to four-year institutions should meet with a counselor for transfer information.

Requirements

Certificate of Achievement Requirements

Complete all Department Requirements for the Certificate of Achievement with a C or better in each course. Candidates for a Certificate of Achievement are required to complete at least 20% of the department requirements through SBCC.

Code	Title	Units
Department Requirements		
BUS 101	Introduction To Business	3
ENT 201	Introduction to Entrepreneurship and Innovation	3
ENT 202	Entrepreneurship: Idea to Business Model	3
ENT 203	Marketing Plan Development	3
ENT 204	Global Entrepreneurship	3
ENT 205	Financial Management for Startups	3
ENT 206	Enterprise Launch	3
ENT 207	Entrepreneurship Law	3
ENT 208	Business Plan Development	3
ENT 247	Entrepreneurship: Information Systems Management	3
Total Units		30.00

Learning Outcomes

1. Access and interpret information (legal, financial, operational, market) necessary to develop a new business venture.
2. Assess the risks associated with developing a new business venture.
3. Develop a market ready business plan.

Recommended Sequence

Make an appointment with your SBCC academic counselor through Starfish to create a Student Education Plan that reflects a recommended course sequence for this program that is tailored to your individual needs.